



NestQuest Creative

A Real Estate Content Company Licensed As A
Brokerage Able to Charge Referral Fees Saving Brokers
From Paying Upfront.

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The Problem

1. A highly fragmented industry
2. Restrictive cost barrier for vast majority of brokers
3. Encumbered agents working with antiquated technology



The Solution



Creative studio licensed as a real estate brokerage that is a one-stop shop offering all technologies under one roof.



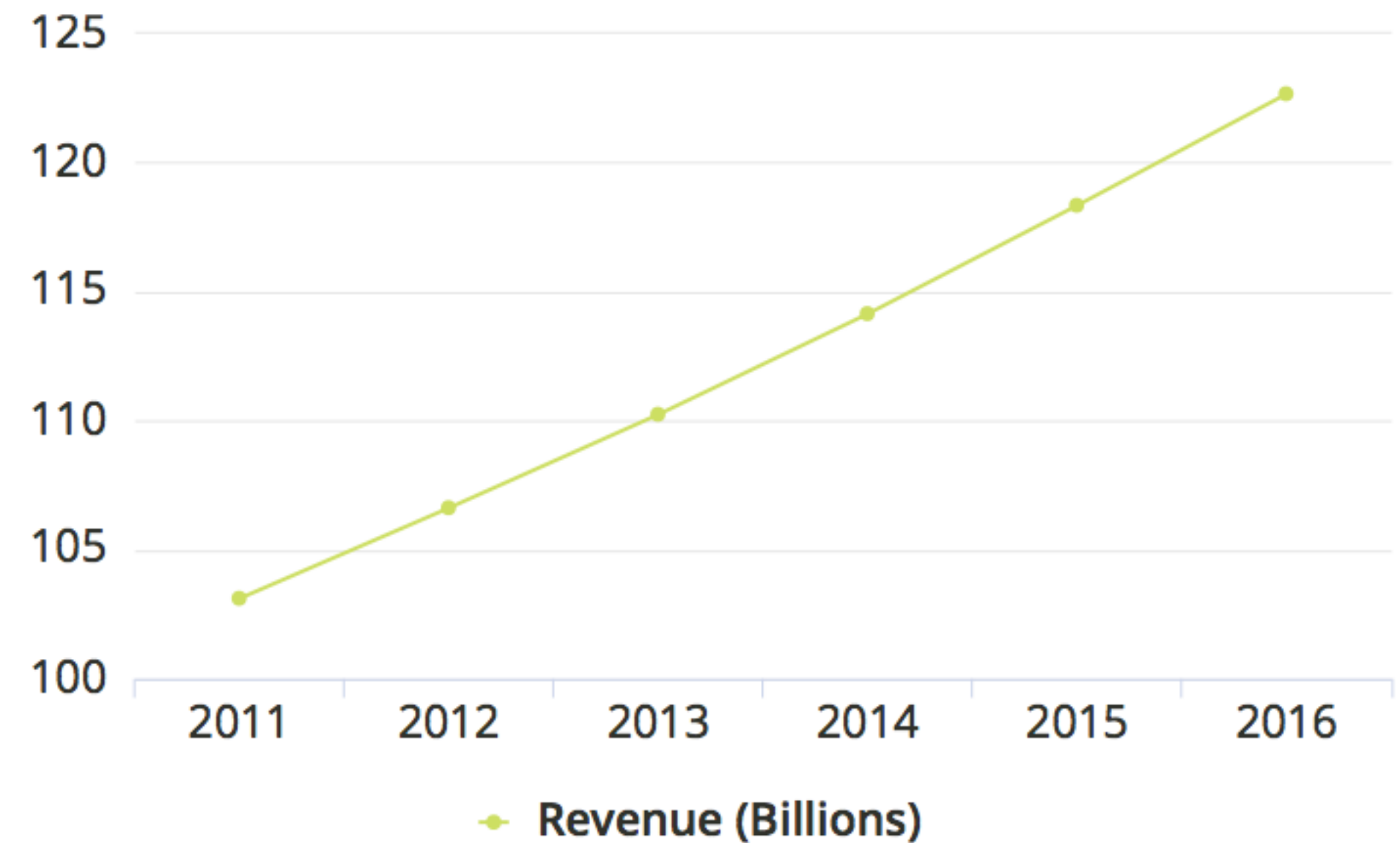
As a licensed brokerage, NestQuest Creative can charge a 10% referral commission on each listing. This means brokers no longer have to come out of pocket up front to produce all of the technologies needed to compete with large brokerages, win listings, and sell fast. Brokers pay when they get paid.



Agents get the latest cloud based technologies, state-of-the-art listing production, mobile apps and more.

Market Size

Increasing per capita disposable income and historically low interest rates helped increase home affordability, contributing to the Real Estate Sales and Brokerage industry's recovery and continued boom. The residential market represents more than two-thirds of industry revenue. Revenue is anticipated to continue improving over the next five years, though higher interest rates could increase borrowing costs and temper demand for homeownership. Nevertheless, general economic improvements and strong corporate profit will help drive the residential market, and new residential construction will lift industry sales.



Revenue Streams



10%

referral fee on each
and every listing.

- Reducing the cost barrier by taking a percent of commission once the property is sold, rather than charging hundreds or thousands upfront to produce content.
- Additional paid services include PPC advertising, Facebook advertising, SEO and online presence.

NestQuest produces everything for brokers in exchange for a 10% referral on each listing. NestQuest is able to do this because they are a licensed brokerage in multiple states, and expanding nationwide. This means brokers only pay us when they get paid. Greatly reducing the cost barrier to accessing the technology they need to win listings and sell fast. Making one stop shop production studio, NestQuest Creative, the clear choice.



Technology

- Mobile optimized IDX integrated websites and micro websites
- Easy to use, easy to share VR, 360° immersive photography/video that works seamlessly on a desktop or mobile phone and with the touch of a button becomes a VR experience with compatible goggles. Without equipment, large video creation or hosting fees.
- HDR Photos and HD/4K Videos with virtual dusk
- FAA approved aerial photos and videos
- Virtual walkthroughs
- Audio walkthroughs
- 2d/3d floorplans and feature sheets
- 24/7 Live support
- Marketing collateral production, printing and distribution

Additional Paid Services:

- Facebook Advertising
- PPC Advertising
- SEO and Online presence

Founding Team



Nick Ralph

Formerly new media and publishing executive, PR/event director, real estate investor and agent. Currently e-commerce entrepreneur and NestQuest Founder & CEO.



Ari Silverstein

Broker with exclusive sales relationships with NYC building owners in NYC metro area. Launched Silverstein Collection in 2009. One of the first 25 to be recognized Certified Real Estate Advisor (CRA).



James Paik

Real estate attorney focused on strategy and business development as well as assisting clients with legal overview and the transactional process.



Scott Melanson

Product and technology development for Hasbro Toys, Arctic Cat, Polaris and more. Professor of Studies for Product Design.



Geoffrey Yabes

Former PR and social media director at footwear group with revenues of \$100mm; VP of marketing agency; and advertising director for fashion publication.



Scott DiSarno

Former Management at Cushman & Wakefield in DC and NYC. Oversaw the asset management of clients' real property held within financial estates and trusts.

Money, Milestones



- Established brand.
- Proven business model.
- Fully licensed real estate brokerage in New York, New Jersey, Pennsylvania and Florida with more states being added.

\$1.3
million

RAISING

- Continue nationwide licensing for all 50 states.
- Build out engineering, design, production and customer service departments
- Ramp up advertising, marketing and PR efforts



Thank You

For inquiries please contact Nick Ralph at nick.ralph@nestquestdirect.com or 866-535-0894 ext 700